

# SPONSORSHIP OPPORTUNITIES

2025

# FLORIDA HOUSING SUMMIT

BLUEPRINT FOR BETTER OUTCOMES

WEDNESDAY, MAY 14, 2025

THE JAMES MUSEUM

150 CENTRAL AVE

ST. PETERSBURG, FL 33701



# ABOUT THE FLORIDA HOUSING SUMMIT



**The Florida Housing Summit: Blueprint for Better Outcomes**, hosted by the Florida Policy Project (FPP), is set to take place on Wednesday, May 14, 2025, at The James Museum. This event is designed to address Florida’s most pressing housing challenges and foster innovative, actionable solutions.

The 2024 conference successfully brought together a diverse group of industry leaders, policymakers, housing experts, and stakeholders, along with over 250 attendees, all dedicated to addressing the growing challenges of affordable housing. This summit served as a vibrant platform for collaboration and innovation, fostering meaningful dialogue and actionable solutions.

With a strong focus on creating sustainable housing options for Floridians, the 2025 event will build on the conversation and feature engaging discussions on critical topics such as:

- **Modernizing Zoning Policies** to foster adaptable and inclusive housing options.
- **Incentivizing Local Governments** to encourage development that meets community needs.
- **Implementing Residential Density Units (RDU) and Accessory Dwelling Units (ADU)** to maximize land use and expand housing availability.
- **Enhancing Voucher Systems and Subsidies** to improve access to affordable housing.
- **Utilizing Up-Zoning** as a strategic tool for increasing housing density in targeted areas.

Attendees will experience a full day of knowledge-sharing, thought-provoking panel discussions, and unparalleled networking opportunities. Renowned expert speakers will deliver cutting-edge insights and share real-world examples of successful housing policies and programs, equipping participants with the tools and inspiration to drive meaningful change in their communities.

Don’t miss this opportunity to connect, collaborate, and contribute to the conversation on affordable housing. Join us on May 14, 2025, at the The James Museum, and be a part of the movement to create a brighter, more equitable future for all Floridians. Together, we can lay the foundation for a housing system that works for everyone.



# THANK YOU TO OUR 2024 SPONSORS!

## PRESENTING SPONSOR



## MEDIA SPONSOR



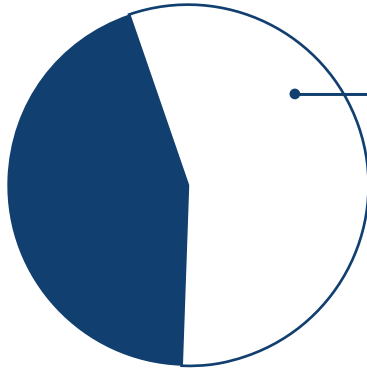
## SPONSORS



## TABLE SPONSORS



### By the Numbers – Florida Housing Concerns



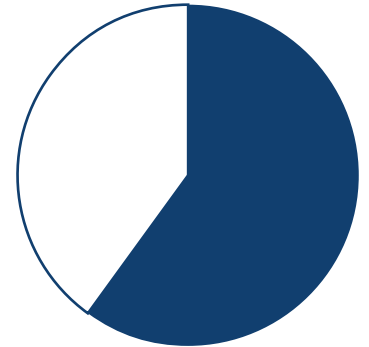
**56%**

The year-over-year surge in condos over 30 years old, driven by owners' growing concerns about costly assessments and structural risks.



**40%**

The portion of income spent on rent by over 800,000 households.



**\$400,000**

MEDIAN HOME PRICE IN 2023, A SHARP RISE FROM \$250,000 IN 2020.



**4.6%**

The percentage of eligible households receiving housing vouchers, significantly lower than the national average of 25%.

Source for All Data: Florida Policy Project

# 2025 SPONSORSHIP LEVELS & BENEFITS

## PRESENTING SPONSOR

**\$20,000 (1)**

- Receive recognition as the Presenting Sponsor of the 2025 Florida Housing Summit.
- Exclusive opportunity to address attendees during the opening session and introduce a main stage keynote speaker.
- Permanent logo placement in main ballroom throughout the entirety of the conference.
- Full page color ad in the inside front cover of the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Opportunity to include branded materials for distribution in the 2025 Florida Housing Summit attendee conference bag.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Company logo displayed throughout conference area.
- Acknowledgment in press releases and media coverage.
- Access to an exclusive networking event with speakers and VIPs.
- One full reserved table of ten (10) attendees in the main ballroom in prominent location.

## GOLD SPONSOR

~~**\$15,000 (1)**~~

**SOLD**

- Receive recognition as the Gold Sponsor of the 2025 Florida Housing Summit.
- Exclusive opportunity to address attendees during the conference.
- Full page color ad in the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Opportunity to include branded materials for distribution in the 2025 Florida Housing Summit attendee conference bag.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Company logo displayed throughout conference area.
- One full reserved table of ten (10) attendees in the main ballroom.

## SILVER SPONSOR

**\$7,500 (1)**

- Receive recognition as the Silver Sponsor of the 2025 Florida Housing Summit.
- Full page color ad in the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Opportunity to include branded materials for distribution in the 2025 Florida Housing Summit attendee conference bag.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Company logo displayed throughout conference area.
- Five (5) reserved guest passes in the main ballroom.

# 2025 SPONSORSHIP LEVELS & BENEFITS

## LUNCHEON SPONSOR

~~\$5,500 (1)~~

- Receive recognition as the Luncheon Sponsor of the 2025 Florida Housing Summit.
- Half page color ad in the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Opportunity to include branded materials for distribution in the 2025 Florida Housing Summit attendee conference bag.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Sponsor signage placement at luncheon location.
- Five (5) reserved guest passes in the main ballroom.

**SOLD**

## CONFERENCE TOTE BAG SPONSOR

~~\$5,000 (1)~~

- Logo displayed on all 2025 Florida Housing Summit tote bags.
- Half-page color ad in conference digital program.
- Recognition on the Florida Housing Summit website with link to company website.
- Opportunity to include branded materials for distribution in the 2025 Florida Housing Summit attendee conference bag.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Company logo displayed throughout conference area.
- Five (5) reserved guest passes in the main ballroom.

**SOLD**

## CREDENTIAL SPONSOR

~~\$4,500 (1)~~

- Logo displayed on all 2025 Florida Housing Summit credentials.
- Half-page color ad in the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Five (5) reserved guest passes in the main ballroom.

**SOLD**

## BREAKFAST SPONSOR

~~\$4,000 (1)~~

- Receive recognition as the Breakfast Sponsor of the 2025 Florida Housing Summit.
- Half page color ad in the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Sponsor signage placement at breakfast location.
- Three (3) reserved guest passes in the main ballroom.

# 2025 SPONSORSHIP LEVELS & BENEFITS



## LANYARD SPONSOR

**\$3,000 (1)**

- Logo displayed on all 2025 Florida Housing Summit lanyards.
- Half-page color ad in conference digital program.
- Recognition on the Florida Housing Summit website with link to company website.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Two (2) reserved guest passes in the main ballroom.

## AFTERNOON COFFEE BREAK SPONSOR

**\$2,500 (1)**

- Receive recognition as the Afternoon Coffee Break Sponsor of the 2025 Florida Housing Summit.
- Half page color ad in the conference digital program.
- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Branding presence on all digital platforms including X, Facebook, and Instagram.
- Company logo on all printed materials and sponsor signage.
- Sponsor signage placement at afternoon coffee break location.
- Two (2) reserved guest passes in the main ballroom.

## TABLE SPONSOR

**\$1,000**

- Recognition on the 2025 Florida Housing Summit website with link to company website.
- Eight (8) guest passes in the main ballroom.

## INDIVIDUAL TICKETS

**\$100**

*\*Customized sponsorship packages are available upon request to suit your specific goals and interests.*



## SPONSORSHIP APPLICATION

- |   |                        |   |             |
|---|------------------------|---|-------------|
| <input type="checkbox"/> Presenting Sponsor                     | (1) \$20,000           | <input type="checkbox"/> Breakfast Sponsor      | (1) \$4,000 |
| <input type="checkbox"/> Gold Sponsor                           | (1) \$15,000           | <input type="checkbox"/> Lanyard Sponsor        | (1) \$3,000 |
| <input type="checkbox"/> Silver Sponsor                         | (1) \$7,500            | <input type="checkbox"/> Afternoon Coffee Break | (1) \$2,500 |
| <input type="checkbox"/> Luncheon Sponsor                       | (1) \$5,500            | <input type="checkbox"/> Sponsor Table Sponsor  | \$1,000     |
| <del><input type="checkbox"/> Conference Tote Bag Sponsor</del> | <del>(1) \$5,000</del> | <input type="checkbox"/> Individual Ticket      | \$100       |
| <input type="checkbox"/> Credential Sponsor                     | (1) \$4,500            |   |             |

## PAYMENT OPTIONS

- PLEASE INVOICE     
 CHECK MADE PAYABLE TO:     
 [PAY ONLINE](#)  
 CREDIT CARD     
Florida Policy Project  
Subject Line: Housing Summit 2025

## BILLING INFORMATION

Business / Organization Name

Contact Name

Phone

E-Mail

Address

City

State

Zip

*Thank you for considering this partnership opportunity. Together, let's make a difference in the future of housing affordability.*

Completed forms should be sent to:

**Florida Policy Project**

Amy Maguire, Executive Director, Florida Policy Project  
maguire@flpolicyproject.com

For more details about sponsorship opportunities or to discuss a tailored package, please contact Amy Maguire, Executive Director, Florida Policy Project.

Call 727-656-8413 or email maguire@flpolicyproject.com





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[www.floridapolicyproject.com](http://www.floridapolicyproject.com)